

进阶职场 领跑未来

2017/18

You Plus 特训计划



You

+ 知新
+ 卓越
+ 速赢

75%



75%的CEO表示，他们致力于寻找既具备专业技能、优质教育背景，又能从容适应环境变化的职场人才。

本项目致力于帮助有抱负的年轻人，应用创新思维，拓展职业路径，提升自我认知，实现职业进阶和人生规划，并对所在机构和社会带来积极影响。

基于对全球大型跨国公司高管调研的反馈结果我们发现，当前员工素质和技能与企业需求存在一定差距，这已成为制约企业发展的主要障碍之一。

本项目给予年轻商务人群，提供长远发展所必需的知识、技能和工具。通过系统性的学习和针对性的实践，学生将获得敏锐的商业认知力、深度行业洞察力，并拥有全球视野与创新能力，将为个人发展创造多样化选择，驱动自我成长。

秉承“解决重要问题，营造社会诚信”的使命，普华永道大胆创新、勇于尝试，倾力推出面向年轻商务人群的培训项目，围绕“多样化发展和人生规划”核心理念，创新融合课堂学习和实践经验，为年轻商务人群打造更加适应市场需求的高质量专业素质。

我们的使命

我们致力于为社会培养领悟力、学识与适应力兼备的人才。我们将架构起学术教育和实践经验间的桥梁。

我们的优势

- + 国际先进的课程设置和设施
- + 拥有商业实战经验的师资
- + 真实的在职培训
- + 对话世界500强企业及其高管
- + 领导力培养与职业发展指导

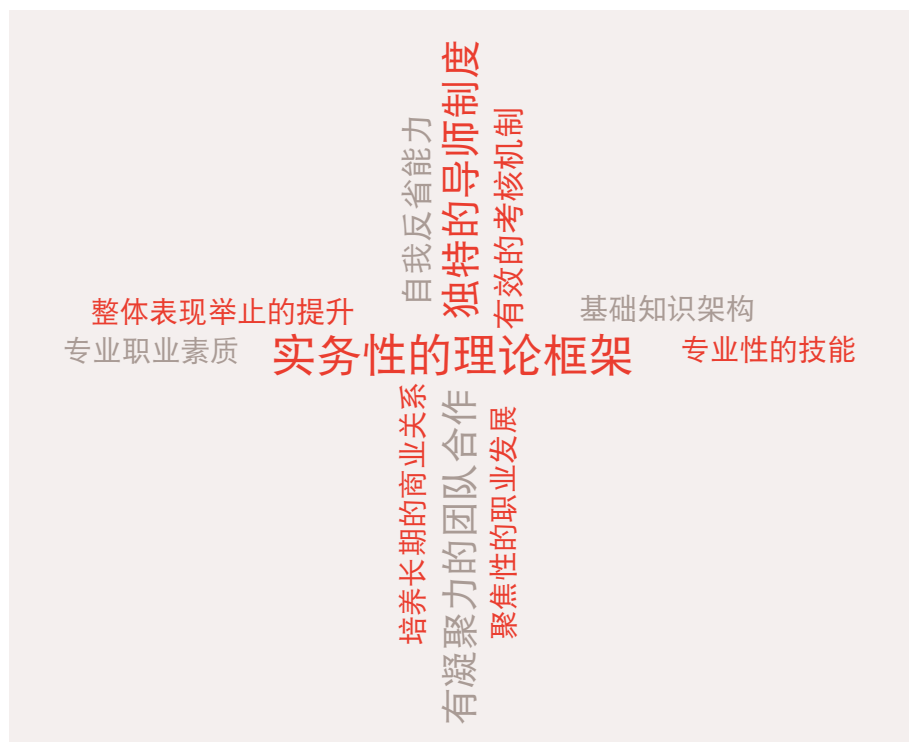
你必须拥有

- + 0-5年工作经验
- + 多元化的学习或工作背景
- + 出色的学术表现
- + 励志获得成功
- + 自我认知与定位
- + 卓越的学习能力
- + 良好的逻辑分析能力
- + 擅长团队协作
- + 中、英文表达能力出色



- + 自我反馈
- + 自我成长
- + 实践技能
- + 行业经验
- + 职业指导

独特的学习体验



我们的教学理念

- + 突破现有认知局限，深度接触职场
- + 探讨企业与行业实操案例，强化真实的工作体验
- + 教学方式旨在培养学员的交流沟通能力，提升学员在商务环境中的个人影响力

我们致力于教授年轻商务人群基于真实工作环境的实用商务知识和技能，为其未来发展保驾护航。每一个阶段的学习中，学员都将主动确立学习目标，寻求相关资源和信息，并进一步融会贯通，不断自我反馈和成长。理论与实践结合的教学模式将贯穿始终，以确保我们学员在任何情景下都能应对自如。



我们的教学模式

- + 拥有商业实战经验的教师
- + 侧重实际应用的实验性教学
- + 真实动态的案例学习
- + 培养解决问题和创新能力
- + 前瞻性的教学内容
- + 团队协作
- + 跨领域整合的课程体系
- + 职业发展指导和独特的导师体系



我们的核心课程

- 1 沟通与商务交际
- 2 企业实务
- 3 商业智慧
- 4 咨询思维与技巧
- 5 21世纪行业纵深
- 6 全球视野
- 7 项目管理
- 8 自我成长与职业发展



奖学金与助学金

我们为专注学业、渴望成功的优秀学员提供奖学金支持。

助学金计划也将由具备资质的机构提供。



项目时长 12个月
2017年春季开始入学



← 自我成长与职业发展 贯穿全程的导师体系 →



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作为四大会计事务所之一的普华永道，刚刚在上海自贸区申请注册了一所非学历的职业培训机构。这也是普华永道中国的一次创新型尝试。

—— 第一财经频道，2016年10月11日

“

经有关部门批准认可，中国第一所外资职业培训机构将落户上海自贸区。作为大型的跨国专业服务企业，普华永道将借此培训机构为社会培养更多人才。

—— 上海国际频道(ICS)，2016年10月12日

更多信息，请扫以下二维码



You Plus官方微信



我想注册

其他详情，请咨询：

PwCEducationEnquiry@cn.pwc.com

本文仅为提供一般性信息之目的，不应用于替代专业咨询者提供的咨询意见。

本教育项目由普华永道中国发起，于2017年正式运营。

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Jump Start Your Career Transform For Success

2017/18

You Plus Programme



You

+ Learn + Excel + Accelerate

75%



of CEOs indicate that a skilled, educated and adaptable workforce is a priority for business.

Extensive interviews with top CEOs have revealed that market readiness is a key obstacle to talent acquisition. For business and young talent alike, acquiring practical skills and experience that enable the workforce to create value from day one is of immense value. PwC has developed an integrated programme that combines formal education with practical experience, addressing professional readiness during the early stages of a career.

You Plus has been specifically designed for young ambitious individuals seeking to accelerate their careers and make a positive impact within the organisation.

You Plus will provide students with the necessary knowledge, skills and tools not only to build their business acumen, but also to gain the capability needed to unlock career aspirations.

Our Mission

You Plus aims to develop market-ready professionals who are **self-aware, savvy, knowledgeable and adaptable**. The **programme** bridges the gap between formal academic education and practical work experience

Our Program Features

- + State-of-the-art lectures and facilities
- + Experienced faculty with business knowledge
- + On-the-job training and experience
- + Exposure to Fortune 500 companies and C-Suite Executives
- + Leadership and career development

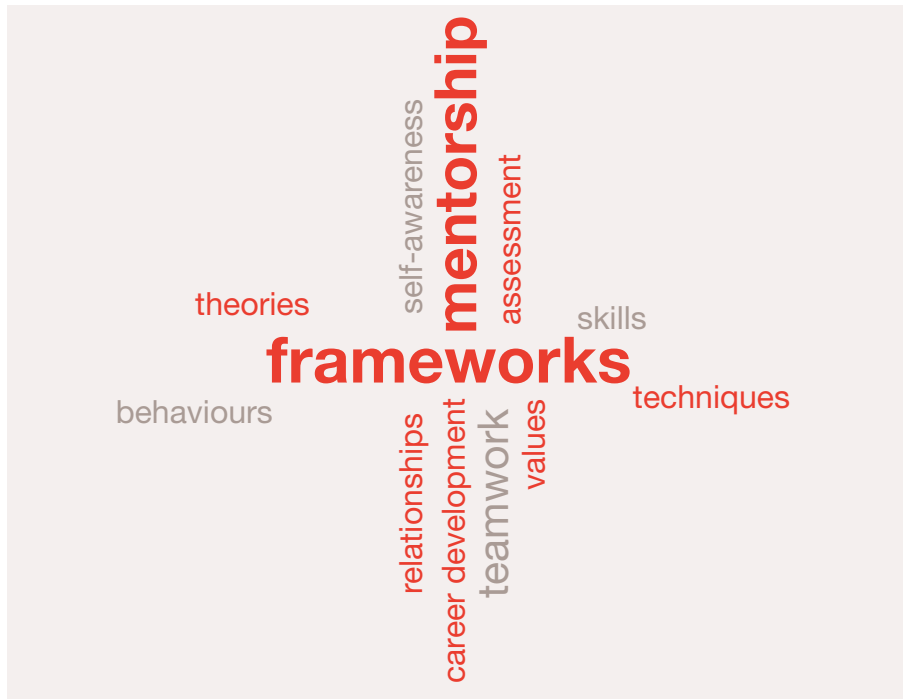
Our Candidates

- + 0-5 years working experience
- + Diverse backgrounds
- + Top academic performance
- + Ambition with the desire to succeed
- + Self-awareness
- + Learning agility
- + Sound logical thinking
- + Collaborative team players
- + Strong language skills (CH/EN)



- + Self-awareness
- + Self-development
- + Market-ready skills
- + Industry experience
- + Career development

A **unique** learning experience



You Plus Teaching Philosophy

- Committed to extending awareness beyond a level of familiarity
- Course breadth enhances readiness through better operational understanding of practical company and industry issues
- Course depth re-enforces personal readiness attributes such as cultivating productive relationships and communicating with influence

Our goal is to prepare young professionals for the world of work. At every level of learning, our students will **Set Goals, Seek Information, Learn and Apply, Reflect and Receive Feedback**. And at every stage they will be going through that process in a context that will bring the learning to life and enable them to translate any theory they learn into practice, as part of the programme experience.



Key Program Pillars

- + Educators with professional experience
- + Experiential learning with practical application
- + Real dynamic case studies
- + An emphasis on problem-solving and creativity
- + Forward-looking content
- + Teamwork and collaboration
- + Integrated and interdisciplinary curricula
- + Career development and mentorship



8 Core Curricula

- 1 Business Communication
- 2 Getting Down to Business
- 3 Business Acumen
- 4 Consulting Fundamentals
- 5 Industries of the 21st Century
- 6 Global Acumen
- 7 Project Management
- 8 Self and Career Development



Scholarships and Financial Aid

This is a tuition based programme. We offer scholarships to exceptional individuals who demonstrate strong commitment and ambition. Financial aid can be made available via licensed institutions.



Programme Duration : 12 months
Enrollment starting from Spring 2017

Formal learning	Practical training	Formal learning	External training opportunity
Core Business Knowledge	Applied training and learning	Extended courses	Real business experience
• Building foundations	• Career guidance	• Combining theory with practice	• Application in the workplace





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PwC, one of the Big Four accounting firms, has just registered a non-academic vocational training organisation in the Shanghai Free Trade Zone. It is the first time for PwC China to launch this innovative service.

— CBN TV, 11 October 2016

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China's first foreign-funded vocational school will be established in the Shanghai Free Trade Zone after receiving approval today. PwC, the multinational financial services company, plan to establish a school to train talents.

— International Channel Shanghai, 12 October 2016

For more information , please scan the following QR codes:

For enquiries, please contact:

PwCEducationEnquiry@cn.pwc.com



WeChat Official Account



Registration

This content is for general information purposes only, and should not be used as a substitute for consultation with professional advisors.

The programme is proposed by PwC China which is expected to start operation in 2017.

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